



MADATAC XII
"ARS HYBRIDA / BELLUM ARS"

DIGITAL NEW MEDIA ART OPEN CALL

Spain and International/ It is left open without restrictions a call to select, by means of a criteria in which will be valued particularly the experimentation, the innovation and the risk, of the creations of all those new media, audio-visual and video artists who wish to participate and at the same time let include their works on MADATAC/ TRANSMADATAC VIRTUAL SPACE project.

This project is dedicated to exhibit and promote New Media Art in all its creative modalities without exclusion of the last productions in the fields of Augmented Reality and Artificial Intelligence, with the aim to disclose to the great public and offer a platform for all those emergent artists with a future projection, as well to consolidated artists, who contribute with renewing proposals, avoid conventional audio-visual language and does not find their place in other art and mass media spaces.

All the received material will enter, unless the authors express the contrary, in the selection for the MADATAC 12th edition, the Acontemporary Audio-Visual & New Media Arts Festival, that Transfera Media Arts will organize in May 2023 in Madrid, Spain.

MADATAC 12th EDITION TOPIC WILL FREELY FOCUS ON:

[ECO HYBRID ART OF WAR]

Digital stochastic processes and their core random function in the art of new technological media confronted with the indeterminate times of the future.

This new edition will mark the beginning of the festival in a biennial format, therefore some of its categories will be condensed in order to optimize resources, needs and prospecting, in order to also achieve the consolidation of the Transmadatac Virtual Space, where permanently and updated will be possible to access online to all the new contents of MADATAC.

MADATAC 12 will have Ukraine as the official guest country and will dedicate a special section to the artists of this European country punished by war, with the exhibition of their audiovisual works and installations and the creation of work and cooperation residences to enhance the competitiveness of their creators, curators and professionals from the art world in the creative processes and in the production of new projects of the new digital media.

The 12th edition works deadline is February 6, 2023

.RULES AND INSCRIPTION FOR INTERNATIONAL OFFICIAL COMPETITIVE SECTION

.BEST AUDIOVISUAL ART WORK AWARD

.Send a filled and signed registration form agreement on a digital files such as DOC or PDF (has to be filled by computer not handwritten and paper copies are not more accepted), in which you give screening and broadcast permission and must assume the authorship of the submitted work, with a final signature by hand, not typed.

.The text of the synopsis of the submitted works should preferably be in English and Spanish.

.The participants must send their audiovisuals works, preferable not to exceed the 20', although we made exceptions if the video merits it until 70 minutes, in mov or mp4 files, not DVD-Video, with a quality for broadcasting, a resolution preferably HD (1920x1080, 2K or more).

.Add two high quality JPG stills of the video on 300dpi and a brief CV on DOC or PDF.

.Do not send preview videos or video on low quality. Only original or copies thereof. If not your application will be invalidated.

.Links to download or preview video files from web sites as YouTube are not accepted. We ask to send the files and materials by an Internet file-transfer service as Wetransfer, Goggle Drive or similar to: media@madatac.es

.Although MADATAC searches for experimental non spoken audio-visual works, it is mandatory that audiovisual works contain subtitles in Spanish or English, as well as the sending of the texts in English and/or Spanish in a separate DOC or PDF digital document.

.There are not restrictions for the age, race or gender of the participants, nor for the amount of material desired to send.

.There is no criteria as to the subject of the works. We search and accept any kind of experimental projects and works created with new media art and digital technologies.

.In order to maintain some exclusivity of the works and screening programs, the submitted works should not have been selected or rewarded in any other festival or event that take place in Spain **6 months before, or during the celebration of MADATAC.**

.The organization cannot return the sent material.

.Participation in this project implies the acceptance of all of the festival rules.

**.VIDEODOME/VIDEOSKY AWARD
FOR AUDIO-VISUAL WORKS TO BE PREMIERED AT THE
SEMICIRCULAR LED SCREEN LOCATED AT NH COLLECTION
MADRID EUROBUILDING**

.MADATAC 12 renews its artistic collaboration with the NH Collection Eurobuilding hotel for its special projections and installations.

.For this new call, it will be proposed that interested participants make their audiovisual creations based on the idea and concept that inspires them the monumental LED vault of the NH Collection Eurobuilding Hotel in Madrid, the largest in Europe, including what can represent for participants the fact that a space like the NH has risked to house within its context and reward, unlike museums and art galleries, risky, innovative and experimental digital works of art.

.To this end, a referential framework is established for the creation of audiovisual works, which must follow a theme of free judgment around the quintessence of the ARTIFICIAL INTELLIGENCE.

.To participate you need to complete the registration form plus the documentation requested on the call and send the works on MOV files with a duration not longer than 10 minutes and a resolution of 960x304, preferably in color, with little presence of white and never this color as a background color.

.Will be chosen the works that best suit and expand the format of the dome, which will premiere there on May 3, 2023 and exhibited during the year.

.There will be an award endowed with €700 (seven hundred euros), taxes apart to be deducted, which will be chosen by the jury of MADATAC from among all the works submitted to the contest.

Images of the venue:

<http://madatac.es/wp-content/uploads/2018/03/NH-Dome-1.jpg>

<http://madatac.es/wp-content/uploads/2018/03/NH-Dome-2.jpg>

<http://madatac.es/wp-content/uploads/2018/03/NH-Dome-3.jpg>

. MADATAC NEW MEDIA ART INSTALLATION AWARD

.It will consist in the selection and exhibition, during the celebration of MADATAC 12 festival at the Teatros del Canal of Madrid, of one or more New Media Art audiovisual installations presented within the official registration form at the .

.It is understood by works of New Media Art those who make use of new digital technologies medium, including among other digital art, electronic art, robotic art, multimedia art, interactive art, video mapping, RV, AR or AI.

.AUDIOVISUAL PERFORMANCES CALL

.In addition to the announced calls, also is open the selection of audiovisual artists for concerts and Live AV performances (VJing, live cinema, expanded cinema, etc) which will take place during the celebration of MADATAC 12 in Madrid at Teatros del Canal, could be included in the partnership projects that MADATAC is carrying out with different international partner festivals.

.To participate it is necessary to submit a completed registration form, plus the material requested on the bases of the call.

Link to the venue:

<https://todosobremadrid.com/sites/default/files/vr360/teatros-del-canal-nodo2/teatros-del-canal-nodo2.html>

.To receive more information about the call please write to:
media@madatac.es

.Download call and entry form here:
[MADATAC 12 CALL](#)

CONTACT

WEB: <http://www.madatac.es/>

FACEBOOK: <http://www.facebook.com/MADATAC>

TWITTER: <https://twitter.com/madatacXI>

INSTAGRAM: <https://www.instagram.com/madatac12>

VIMEO: <https://vimeo.com/madatac>

ISSUU: <https://issuu.com/madatac>

